



NARST

A global organization for improving
science education through research

Dear Colleagues:

The 94th NARST Annual International Conference will be held virtually, April 7-10, 2021. The theme is: ***Science Education, a Public Good for the Good for the Good of the Public? Research to Empower, Evoke, and Revolutionize.*** Attendance at recent conferences has ranged from 1,000 – 1,200 members. Science conferences are experiencing record attendance due to the fact that there are no travel expenses, and we fully expect the number of registrants to be even higher than normal. Please note that submission of the application online is not a guarantee of approval.

We know that not being face-to-face with potential clients is difficult. NARST can help you connect with our attendees. Getting your name in front of attendees is a great way to let science research educators and other attendees know about new or upcoming product releases, celebrate award winners from your institution and communicate your support for scientists around the country.

Be Seen: Include your ad and/or description in the digital Conference Program! Sponsor logos are featured in the conference footer and schedule and may also be featured as a custom webinar background. NARST recognizes sponsors on member listserv, website, and through sponsored emails before the event.

Be Heard: All sponsors will receive a page in the Sponsor Gallery, and ranked placement is available for purchase. Our Sponsor Gallery allows each sponsor to build a custom web page. Sponsorship pages can integrate with our one on one video conferencing tool and chat networking features.

Get Access: This is an opportunity for you to promote your products and/or services to key leaders in research science teaching.

- Take advantage of the focused attention provided by a virtual event setting and access the key leaders of internationally-renowned educational institutions.
- Showcase your company's successful services and products in research science education.
- Learn about the latest developments in the field, directly from those in the front-lines in research and education.

Conference Partner

Social Event | \$5,000 (Limit to 2)

Bring some much-needed fun to the attendees by hosting one of our engaging social events.

Includes:

- Recognition on related push notifications to attendees
- Recognition in any related emails about the social event to attendees
- Complimentary registration for three (3) attendees; please indicate the attendee names on the application form

Advertising Opportunities

The digital program guide is downloaded by more than 1400 people including current NARST members, past members, conference attendees and prospective members. Advertising in the digital program guide is a great way to let science researchers and other attendees know about new or upcoming product releases, celebrate award winners from your institution and communicate your support for scientists around the country.

To place an ad in the digital program guide, please complete the ad order section on the application form.

OPTIONS	FEE
Inside Front Cover – Full Color	\$1,250
Inside Back Cover – Full Color	\$1,000
Outside Back Cover – Full Color	\$1,250
Full Page	\$650
Half Page	\$450

Ad Specifications:

- Ad specifications will be sent once application is received.

Exhibit Options

All applicants will be reviewed by the NARST Planning Committee before booth placement is assigned. Preferential placement will be given to NARST Premier or distinguished partners and sponsors.

Corporate Exhibit Space | \$1,000

- 4 conference passes
- Dedicated exhibitor page
- Banner ad placement
- Recognition on pre-event and during event related emails
- Real time meeting room during exhibit hall hours

Academic Institution Exhibit Space | \$800

- 2 conference passes
- Dedicated exhibitor page
- Banner ad placement
- Recognition on pre-event and during event related emails
- Real time meeting rooms to interact with visitors

Nonprofit or Science Association Exhibit Space | \$500

- 2 conference passes
- Dedicated exhibitor page
- Banner ad placement
- Recognition on pre-event and during event related emails
- Real time meeting rooms to interact with visitors

We are certain that you will find NARST members most interested in your publications and products. Previous exhibitors have been extremely pleased with the results of their participation in the NARST Annual International Conference and many return year-after-year.

Your support makes the NARST Annual Conference the premiere event for the research science teaching community and is one of the many reasons our attendees return year after year!

2021 Partnership Application Form

Main Contact: _____ Title: _____

Institution/Company: _____

Address: _____

City, State, Zip: _____

Email: _____ Phone: _____

Website URL: _____

CONFERENCE PARTNER
Social Event Sponsor - \$5,000

ADVERTISING	
OPTIONS	FEE
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Outside Back Cover	\$1,250
Full Page	\$650
Half Page	\$450

EXHIBITS	
OPTIONS	FEE
Corporate Exhibit Space	\$1,000
Academic Institution Exhibit Space	\$800
Nonprofit or Science Association Exhibit Space	\$500

REGISTRATIONS

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Name: _____ E-mail: _____



TOTAL: _____

Check (Please make payable to NARST)

Visa

Mastercard

Mail or email with payment to:

NARST

11130 Sunrise Valley Drive, Suite 350

Reston, VA 20191

jutano@virtualinc.com

Questions? Call (703) 234-4111