



NARST 94<sup>TH</sup> ANNUAL  
INTERNATIONAL CONFERENCE

Science Education, a Public Good  
for the Good of the Public?  
Research to *Empower*,  
*Evoke*, and *Revolutionize*

April 7-10, 2021



# Registration

## Total Registration: 1273

Regular Member: 615

Student Member: 371

Non-Member: 231

Non-College Educator: 33

UNDP: 21

Emeritus: 2

## 44 Countries Represented

Top 5: USA (1024), Israel (49), Germany (33), Canada (27), UK (13)

## All 50 States Represented

Top 5: CA (87), FL (68), NC (60), GA (57), MI (56)

## Pre-Conference Workshops

Pre-Conference Workshop 1: 45

Pre-Conference Workshop 2: 103

Pre-Conference Workshop 3: 48

Pre-Conference Workshop 4: 68

Pre-Conference Workshop 5: 48

Pre-Conference Workshop 6: 30

Pre-Conference Workshop 7: 63



# Estimated Revenue

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**Total Registration Revenue: \$193,814**

**Total Sponsorship Revenue: \$1,950**

Members: \$102,680

Non-Members: \$55,584

Students: \$35,650

# Estimated Expenses

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**Estimated Total:** **\$104,599**

**Open Water (3<sup>rd</sup>-party host):** **\$58,699**

**Conference Production/ Implementation:** **\$14,175**

**Interpreters:** **\$4,900**

**Graphic Design (Ads, 2022 theme):** **\$9,804**

**Award Supplies:** **\$1,021**

**Speaker Fees:** **\$3,500**

**Registration Processing (Merchant Fees):** **\$12,499**

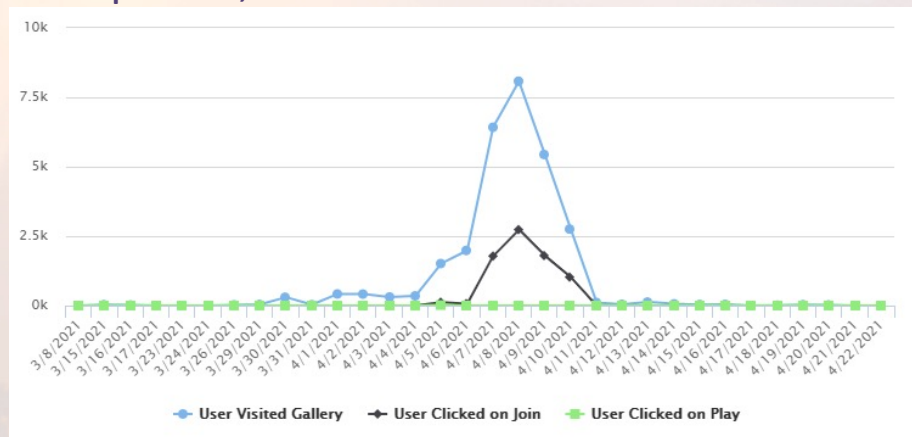
# OpenWater Stats

## Overall Login:

- Total Logged in Users: **1282** (including speakers, staff, exhibitors, attendees)

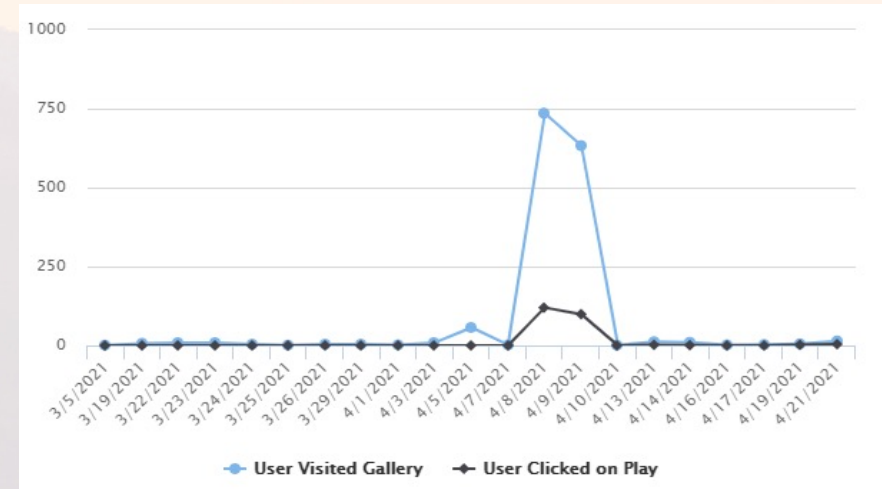
## Session Gallery Engagement:

- Almost **30,000** clicks to the session gallery (see daily view in chart below)
- **312** participants attended Welcome, Plenary Speaker, & Awards Citations



## Poster Gallery Engagement:

- About **1500** clicks to Poster Gallery (see daily view in chart below)

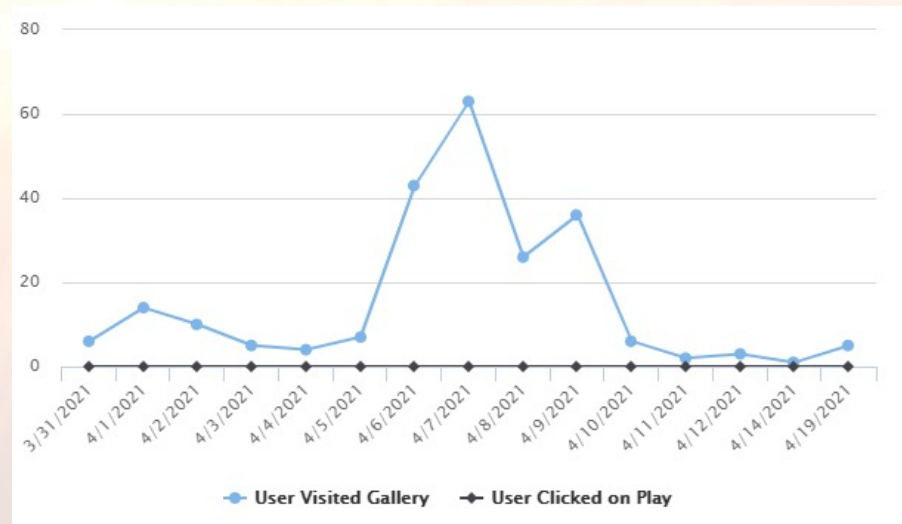


# OpenWater Stats Contd.

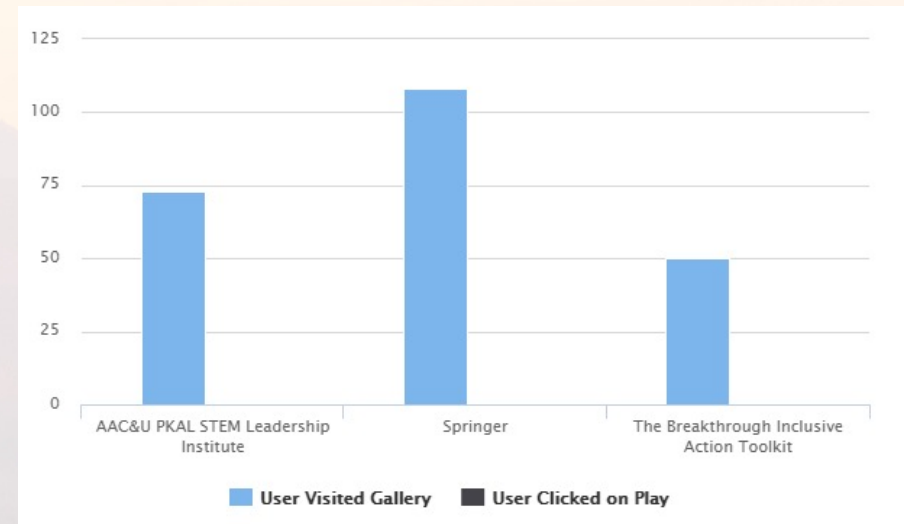
## Exhibitor Engagement:

- About **140** clicks to the exhibit hall (additional detail in charts below)

### Visits Per Day:



### Visits Per Exhibitor:





# Evaluation Results

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**Total Responses: 184**

**[Click here](#) to View Full Results**