



NARST

A global organization for improving
science education through research



SPONSORSHIP OPPORTUNITIES

NARST is a non-profit, worldwide organization for improving science teaching and learning through research.

We focus upon our citizens' learning of science.

Since its inception in 1928, NARST has promoted research in science education and the communication of knowledge generated by the research. The goal of NARST is to help all learners achieve science literacy.

Learn more about NARST at narst.org.



We need your support.

Members of NARST are researchers concerned with all aspects of science education. We are involved in academics, informal science education, and policy. NARST began as a non-profit US-based organization and is now an international group exploring, supporting, and catalyzing efforts in science education. NARST works to provide support for countries with emergent or developing science education efforts, as well as sustaining and creating positive change in countries with established science education programs. We are working toward the goal of students, worldwide, having access to excellent science education instruction in school and outside-of-school.

To do this important work, we provide travel scholarships, workshops, writing retreats, professional research conferences, webinars, social media assistance, and more. These initiatives need continued support, which is possible with your help. Please read about the various programs and funding opportunities. We are also open to other ideas that are not listed.

With your support, we can:

- Support the professional growth of our members – early career people.
- Increase the representation of people of color in those who teach future and current science teachers.
- Impact our general citizenry's science literacy in domestic locations and/or internationally.



Sandra K. Abell Institute for Doctoral Students (SKAIDS)

This includes improving helping teachers to better reach children to:

- ⇒ learn what science is and how science works.
 - ⇒ understand science concepts deeply (environmental issues including climate change; biological issues such as bacteria, viruses, vaccines, physics, materials science and more).
 - ⇒ connect science to their own lives and their communities.
 - ⇒ experience a quality science education in all schools, not only schools with wealthy families.
 - ⇒ make critical decisions based upon scientific information while considering social justice implications.
- Positively impact the environment by teaching about the choices we make and the type of impact they have.
 - Work for social justice in science teaching and science learning.
 - Develop a strong, educated, and critically thinking workforce who can solve problems and work collaboratively in teams.
 - Increase international participation making worldwide positive impact. Fostering science learning internationally with a bigger STEM footprint in countries where companies have their workforces.

NARST is seeking funds for support to improve science teaching and learning through research. We are grateful for your support and are open to other sponsorship requests as well.

Annual NARST International Science Education Conference (Spring)

NARST organizes and hosts an annual international science education research conference with typical attendance of 1,200+ scholars from around the world. This is where science education professors and educators share research in cutting-edge innovations, find new opportunities for collaboration, and mentor new scholars.

Sponsorship Opportunities

- Presenting Sponsor of the NARST Conference: \$375,000
- Hosted Meal or Reception for all attendees: \$100,000
- Hosted Meal or Reception for limited number of attendees: cover cost
- Technology: \$85,000
- Awards Luncheon: \$40,000
- President's Welcome Reception: \$10,000
- Graduate Student Reception: \$8,000
- Breakfast (up to 4 available): \$7,200
- Coffee Break (up to 5 available): \$6,000
- Research Poster Session: \$5,000
- Conference Strand of Research Papers: \$5,000
- Conference Attendee Bag: \$4,000
- Equity and Ethics Dinner: \$3,500
- Name Badge Lanyards: \$3,000
- President Welcome Reception Activity (i.e., photobooth): \$2,000
- Conference Session of Research Papers: \$1,200
- Research Awards (up to 8 awards): \$1,000 each
- Sponsored e-blast to NARST conference attendees: \$750
- Registration for a NARST member: \$350
- Co-branded item for attendees: cover cost

With sponsorship, you have direct access to NARST members & Conference attendees and the opportunity to showcase how your resources can benefit them. Benefits include name & logo recognition on signage, in the digital program, on the NARST website, and in welcome remarks during general sessions.

Exhibit Opportunities

Corporate Exhibit Space | \$1,500

- One exhibit table (two chairs, company name sign, trash can)
- Conference registration for up to two exhibitors, which includes admission to social events.
- A one-page advertisement in the program book
- +\$500 supplementary fee for one workshop session

Academic Institution Exhibit Space | \$1,000

- One exhibit table (two chairs, company name sign, trash can)
- Conference registration for one exhibitor (\$200 *supplementary fee for second exhibitor*), which includes admission to social events.
- A half-page advertisement in the program book
- +\$250 supplementary fee for one workshop session

Nonprofit or Science Association Exhibit Space | \$750

- One exhibit table (two chairs, company name sign, trash can)
- Conference registration for one exhibitor (\$200 *supplementary fee for second exhibitor*), which includes admission to social events.
- A quarter-page advertisement in the program book
- +\$250 supplementary fee for one workshop session

The exhibitor assumes the costs of all exhibit incidentals.

Exhibits should be in place when the first sessions of the conference commence and continue in place until the last session is over. Exhibits should be staffed during open registration hours.

Conference Advertising Opportunities

The digital program guide is downloaded by more than 1,400 people, including Conference attendees, current NARST members, past members, and prospective members.

Advertising in the digital program guide is a great way to let science researchers and other attendees know about new or upcoming product releases, celebrate award winners from your institution and communicate your support for scientists around the country.

To place an ad in the digital program guide, please complete the ad order section on the application form. Ad specifications will be sent once application is received.

- Full Page Ad: \$1,000
 - Includes a Sponsored E-blast to Conference attendees
- Half Page Ad: \$500
- Quarter Page Ad: \$350
- Sponsored E-blast to Conference attendees: \$750

Other Sponsorship Opportunities

Scholarships

Graduate student scholarships

Support scholarships (\$800 each) for future science educators (graduate students working on an advanced degree in science education) to attend NARST's annual international research Conference.

The eligibility requirements include a) being a member of NARST; b) having an accepted proposal or being a first-time conference attendee; c) demonstrating some declared financial need; d) having not received any financial support from university institution; e) not also receiving a scholarship from another NARST committee.

Funding options: \$800-\$25,000

Jhumki Basu Scholar Award

Dr. Jhumki Basu was a thoughtful and impactful science education researcher who centered her work on underrepresented groups and people of color in STEM. This award is supported by the Equity and Ethics Committee and includes 15 scholarships aimed at supporting and nurturing promising young scholars (advanced doctoral students, postdoctoral fellows, and junior faculty) who are members of underrepresented groups within the United States.

The scholarships are meant to both help defray expenses to participate in the NARST Conference, as well as intellectually support the development of the emergent scholars' programs of research. They are encouraged to come back and present their own research projects the following year at the Basu Symposium.

Funding options: \$800-\$25,000



International Scholarships

NARST provides scholarships for international graduate students and early career scholars to attend the NARST conference or for any graduate student from any location to attend our affiliate organizations of ESERA (European Science Education Research Association) or SAARMSTE (South African Association of Research in Mathematics and Science Teacher Education).

SAARMSTE supports PhD School Scholarships to support the learning experiences of doctoral students by providing an opportunity to meet with science education researchers and peers from other parts of the world. As an example, Prof. Zoubeida R. Dagher was a past LSEP recipient. Prof. Dagher and her research team used the LSEP grant to support teacher understanding of scientific practices in Beirut, Lebanon. The team reported their research result in an International Committee sponsored session at the NARST international Conference.

Funding options: \$2,000 (each scholarship) - \$15,000

One attendee (Dominique Bulls) said, "When I was accepted to receive the NARST Ph.D. school scholarship [to the SAARMSTE Research School], I instantly became excited to share my research ideas, gain valuable knowledge, and meet great people. I can honestly say that my expectations were greatly exceeded, and this experience will be memorable for a lifetime. I would like to thank NARST and the International Committee for making this experience possible. I am gratefully appreciative of the efforts by the International Committee, and I encourage you to continue offering such great experiences for graduate students."

Teacher Support Scholarship

The Publications Advisory Committee provides scholarships for supporting teachers or informal educators who collaborate with NARST members on research projects to participate in and present research papers at the NARST conference.

Funding options: \$800-\$10,000/year

All Scholarship Donations over \$2,000 include a full-page ad in the NARST Conference digital program and logo placement on signage and in the digital program.

Workshops and Institutes

Linking Science Educators Program

Linking Science Educators Program (LSEP) is organized by our International Committee to encourage collaborations and dialogue with colleagues from low-income countries. This program pays for a seasoned science educator to travel to provide professional learning experiences for science teachers and science educators (those teaching the science teachers) in developing countries.

Funding options: \$8,000- \$15,000/year



Susan Blackley, Rachel Sheffield, and Rekha Koul

Linking Science Educators Program (LSEP). Dr. Rekha Koul project's title was Using a Makerspace Approach to Create a Science Community of Practice (COP) for Teachers and Pre-Service Teachers in India.

Sandra K. Abell Institute for Doctoral Students (SKAIDS)

Dr. Abell welcomed graduate students into her home every Friday afternoon to provide support for their research and writing. In her spirit, an activity was created in memoriam of her work to provide an intensive summer learning experience to foster fledgling science education researchers. As many as 30 people can attend. Support is needed for the organizer/professional development individual(s), lodging, (coffee/snacks/dinners), and materials.

Funding opportunity: \$20,000/year

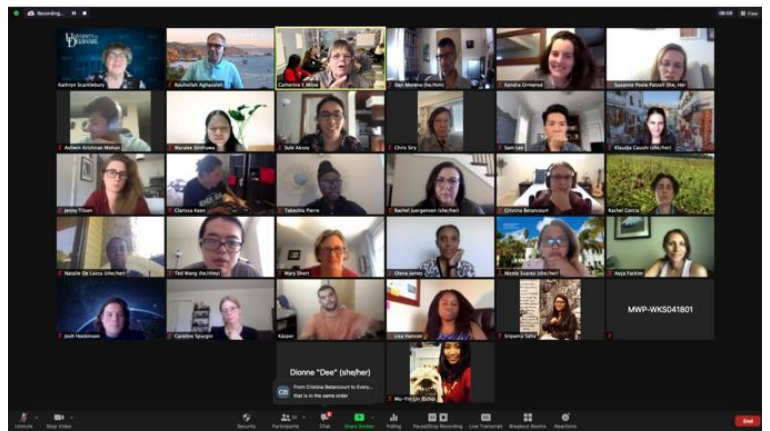


Virtual Events for Professional Development

Our NARST graduate student committee hosts weekly online meetings for graduate student writing support. We currently have over 40 regular attendees.

Additionally, NARST offers an informational and professional development webinar series with sessions on equity and access in science education, innovations in pedagogy, and more.

2021 SKAIDS Modules



Funding opportunities:

- **\$500 (per webinar) – \$6,000 (per year) sponsorship of NARST webinars**
- **\$1,200 Zoom support for graduate student seminars**

Thank you for your consideration.

If you would like to explore opportunities to support NARST's pursuit of improving science teaching and learning through research, please contact NARST Executive Director, Dr. Lisa Martin-Hansen, with any questions or ideas.

We look forward to partnering with you and providing public recognition for your support.

Lisa Martin-Hansen

executivedirector@narst.org

Mobile: 678-756-1910

NARST Application Form:

SPONSORSHIP OPPORTUNITIES		
Presenting Sponsor of the NARST Conference		\$375,000
Hosted Meal or Reception for all conference attendees		\$100,000
Hosted Meal or Reception for limited number of attendees		Cost
Technology		\$85,000
Awards Luncheon		\$40,000
President's Welcome Reception		\$10,000
Graduate Student Reception		\$8,000
Breakfast		\$7,200
Coffee Break		\$6,000
Research Poster Session		\$5,000
Conference Strand of Research Papers		\$5,000
Conference Attendee Bag		\$4,000
Equity and Ethics Dinner		\$3,500
Name Badge Lanyards		\$3,000
President Welcome Reception Activity (i.e., photobooth)		\$2,000
Conference Session of Research Papers		\$1,200
Research Award		\$1,000
Sponsored E-blast to NARST Conference attendees		\$750
Registration for a NARST member		\$350
Co-branded items for attendees		Cost
Program Sponsorship (various prices)		\$
Which Program: _____		

ADVERTISEMENT		
Included with donation amounts or purchased as advertisement only		
Sponsored E-blast to conference attendees		\$750
Quarter Page Ad		\$350
Half-page Ad		\$500
Full Page Ad & Sponsored E-Blast to conference attendees		\$1,000

EXHIBITORS

Corporate Exhibit Space <ul style="list-style-type: none"> • One exhibit table (two chairs, company name sign, trash can) • Conference registration for up to two exhibitors, which includes admission to social events • A one-page advertisement in the program book • +\$200 each for additional attendees/exhibitors • +\$500 supplementary fee for one workshop session 		\$1,500
Academic Institution Exhibit Space <ul style="list-style-type: none"> • One exhibit table (two chairs, company name sign, trash can) • Conference registration for one exhibitor, which includes admission to social events • A half-page advertisement in the program book • +\$200 each for additional attendees/exhibitors • +\$250 supplementary fee for one workshop session 		\$1,000
Nonprofit or Science Association Exhibit Space <ul style="list-style-type: none"> • One exhibit table (two chairs, company name sign, trash can) • Conference registration for one exhibitor, which includes admission to social events • A quarter-page advertisement in the program book • +\$200 each for additional attendees/exhibitors • +\$250 supplementary fee for one workshop session 		\$750
Total:		

CONFERENCE ATTENDEES:

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Name: _____ E-mail: _____

TOTAL: _____

Submit your application to:

executivedirector@narst.org