

# NARST 2026 International Conference Sponsorship and Exhibitor Opportunities

April 19 – 22, 2026 Sheraton Grand Seattle Seattle, Washington



#### **NARST MISSION**

NARST is a global organization of professionals committed to the improvement of science teaching and learning through research. Since its inception in 1928, NARST has promoted research in science education and the communication of knowledge generated by the research.

The ultimate goal of NARST is to help all learners achieve science literacy. NARST promotes this goal by:

- 1. Encouraging and supporting the application of diverse research methods and theoretical perspectives from multiple disciplines to the investigation of teaching and learning in science.
- 2. Communicating science education research findings to researchers, practitioners, and policy makers.
- 3. Cooperating with other educational and scientific societies to influence educational policies.

### Learn more about NARST at <u>narst.org</u>.



# **We Need Your Support**

Members of NARST are researchers concerned with all aspects of science education. We are involved in academics, informal science education, and policy. NARST began as a non-profit US-based organization and is now an international group exploring, supporting, and catalyzing efforts in science education. NARST works to provide support for countries with emergent or developing science education efforts, as well as sustaining and creating positive change in countries with established science education programs. We are working toward the goal of students, worldwide, having access to excellent science education instruction in school and outside-of-school.



To do this important work, we provide travel scholarships, workshops, writing retreats, professional research conferences, webinars, social media assistance, and more. These initiatives need continued support, which is possible with your help. Please read about the various programs and funding opportunities. We are also open to other ideas that are not listed.

### With your support, we can:

- Support the professional growth of our members.
- Increase the representation of people of color in those who teach future and current science teachers.
- Impact our general citizenry's science literacy in domestic locations and/or internationally.
  - This includes improvements to helping teachers better reach children to:
    - Learn what science is and how science works
    - Deeply understand science concepts (environmental issues including climate change; biological issues such as bacteria, viruses, vaccines, physics, materials science and more)
    - Connect science to their own lives and their communities

- Experience a quality science education in all schools, not only schools with wealthy families
- Make critical decisions based upon scientific information while considering social justice implications
- Positively impact the environment by teaching about the choices we make and the type of impact they have.
- Work for social justice in science teaching and science learning.
- Develop a strong, educated, and critically thinking workforce who can solve problems and work collaboratively in teams.
- Increase international participation making worldwide positive impact. Fostering science learning internationally with a bigger STEM footprint in countries where companies have their workforces.

NARST is seeking funds for support to improve science teaching and learning through research. We are grateful for your support and are open to other sponsorship requests as well.

#### 2026 NARST International Conference

#### **Attendee Profile**

The NARST Annual International Conference brings together 1,200 science education research scholars from around the world. During the four-day event, science education professors and educators share research in cutting-edge innovations, find new opportunities for collaboration, and mentor new scholars.

## **Sponsorship Opportunities**

By becoming a NARST International Conference sponsor, you have direct access to NARST Members & Conference attendees with the opportunity to showcase your company brand and resource benefits.

#### **Each Sponsorship Offering includes:**

- Company Logo recognition on:
  - o On-site **Signage**
  - Event Digital Program
  - NARST Conference Web Page
- Sponsor recognition via NARST **social media posts** (minimum of two)
- One dedicated e-blast to NARST members, which includes 1,500+ professionals committed to the improvement of science teaching and learning through research. Sponsor to provide content and timing, approved by NARST.
- Verbal recognition in welcome remarks during General Sessions
  - President's Welcome Reception: \$10,000
  - Graduate Student Luncheon and Forum: \$8,000
  - Awards Luncheon \$5,000
  - Keynote Address: \$5,000
  - Wi-Fi (customized network name & password): \$5,000
  - Poster Session: \$5,000
  - 'Sweets and Treats' Breaks (up to 4 available): \$4,000
  - Attendee Reusable Water Bottle (co-branded with NARST): \$4,000 + cost share depending sponsor vision and on water bottle agreed upon.
  - Equity and Ethics Dinner: \$3,500
  - Name Badges (company logo co-branded with NARST): \$3,000
  - Conference Attendee Bag (company logo co-branded with NARST): \$3,000
  - Networking Lounge with Charging Station: \$3,000
- President Welcome Reception Activity (i.e., photobooth or DJ): \$2,500
- Lanyards (company logo co-branded with NARST): \$2,000
- Research Awards (up to 8 awards): \$1,000 each

Sponsor will work with NARST Events team to execute branding. Additional cost to execute may apply depending on sponsor vision for a branded conference item and sessions.

# Depending on the Sponsorship Opportunity selected, additional benefits may also include:

- Company logo on a conference item (i.e., attendee bag, lanyards, name badges, reusable water bottles)
- For sessions with food included, NARST will select and provide food, along with co-branded napkins and signage.
- Welcome remarks and/or a brief video played prior to the start of a general session, reception, or forum

# Deadline To Sign Up as a Sponsor: March 26, 2026



#### **Exhibitor Opportunities**

#### Corporate Exhibit Space | \$1,500

- One exhibit table (two chairs & company name sign)
- Conference registration for **two exhibitors**, which includes admission to social events (Savings of \$500)
- One virtual exhibit page in the Conference Virtual Program, which is how all participants access the schedule, message exhibitors, and view session/speaker details. Your exhibitor page in the virtual program offers the option to include your logo, company description, banner image, links to exhibitor's website and social media pages, representative contact information for messaging through the conference, booth offers, and links to resource materials or videos. You can add as much or as little as you would like.
- A one-page advertisement in the digital program guide (\$1,000 value)
- One Sponsored E-blast to 1,500+ NARST members (\$750 value if purchased individually)
- +\$500 supplementary fee for one sponsored workshop session
- +\$250 supplementary fee for additional exhibit personnel up to 2

#### Academic Institution Exhibit Space | \$1,000

- One exhibit table (two chairs & company name sign)
- Conference registration for **one exhibitor** (\$250 supplementary fee for second exhibitor), which includes admission to social events
- One virtual exhibit page in the Conference Virtual Program, which is how all participants access the schedule, message exhibitors, and view session/speaker details. Your exhibitor page in the online app offers the option to include your logo, company description, banner image, links to exhibitor's website and social media pages, representative contact information for messaging through the conference, booth offers, and links to resource materials or videos. You can add as much or as little as you would like.
- A half-page advertisement in the digital program guide (\$500 value)
- +\$250 supplementary fee for one sponsored workshop session
- +\$250 supplementary fee for additional exhibit personnel up to 2

#### Nonprofit or Science Association Exhibit Space | \$750

- One exhibit table (two chairs & company name sign)
- Conference registration for **one exhibitor** (\$250 supplementary fee for second exhibitor), which includes admission to social events
- One virtual exhibit page in the Conference Virtual Program, which is how all participants access the schedule, message exhibitors, and view session/speaker details. Your exhibitor page in the online app offers the option to include your logo, company description, banner image, links to exhibitor's website and social media pages, representative contact information for messaging through the conference, booth offers, and links to resource materials or videos. You can add as much or as little as you would like.
- A quarter-page advertisement in the digital program guide (\$350 value)
- +\$250 supplementary fee for one sponsored workshop session
- +\$250 supplementary fee for additional exhibit personnel up to 2

Exhibitor space is first come, first served. Exhibit tables will be placed in a high traffic area within the meeting space. Exhibit tables should be staffed during open conference hours. NARST assumes no liability whatsoever for loss or damage through any cause, of goods, or other materials owned, rented, or leased by an Exhibitor.

#### **Exhibitor Hours** (subject to change)

#### Saturday, April 18

• Exhibitor Set Up | 3:00pm – 5:00pm

#### Sunday, April 19

- Exhibitor Set Up | 7:00am 11:00 am
- Exhibits Open | 11:00am 4:30pm
- Presidential Welcome Reception | 7:00pm 10:00pm

#### Monday, April 20

- Exhibits Open | 7:30am 4:30pm
- Networking Lunch Break | 11:30am 1:30pm

#### Tuesday, April 21

- Exhibits Open | 7:30am 4:15pm
- Networking Lunch Break | 11:30am 12:45pm

#### Wednesday, April 22

- Exhibits Open | 8:00am 11:30pm
- Exhibitor Move Out | 11:30 pm

# Deadline To Sign Up as an Exhibitor: March 26, 2026



#### **Conference Advertising Opportunities**

The digital program guide is viewed by more than 1,200 people, including Conference attendees, current NARST members, past members, and prospective members.

Advertising in the digital program guide is a great way to let science researchers and other attendees know about new or upcoming product releases, celebrate award winners from your institution and communicate your support for scientists around the country.

- Full Page Ad: \$1,000
  - o Includes a Sponsored E-blast to Conference attendees
- **Half Page Ad**: \$500
- Quarter Page Ad: \$350
- **Sponsored E-blast to Conference attendees** (sponsor to provide content, approved by NARST): \$750

# **Other Sponsorship Opportunities**

#### **Graduate Student Scholarships**

Support scholarships (\$550 - \$2,000 each) for future science educators (graduate students working on an advanced degree in science education) to attend NARST's annual international research Conference.

The eligibility requirements include a) being a member of NARST; b) having an accepted proposal or being a first-time conference attendee; c) demonstrating some declared financial need; d) having not received any financial support from university institution; e) not also receiving a scholarship from another NARST committee.

**Funding options: \$550-\$25,000** 

#### Jhumki Basu Scholar Award

Dr. Jhumki Basu was a thoughtful and impactful science education researcher who centered her work on underrepresented groups and people of color in STEM. This award is supported by the Equity and Ethics Committee and includes 15 scholarships aimed at supporting and nurturing promising young scholars (advanced doctoral students, postdoctoral fellows, and junior faculty) who are members of underrepresented groups within the United States.

The scholarships are meant to both help defray expenses to participate in the NARST Conference, as well as intellectually support the development of the emergent scholars' programs of research. They are encouraged to come back and present their own research projects the following year at the Basu Symposium.



**Funding options: \$800-\$25,000** 

#### International Scholarships

NARST provides scholarships for international graduate students and early career scholars to attend the NARST conference or for any graduate student from any location to attend our affiliate organizations of ESERA (European Science Education Research Association) or SAARMSTE (South African Association of Research in Mathematics and Science Teacher Education).

SAARMSTE supports PhD School Scholarships to support the learning experiences of doctoral students by providing an opportunity to meet with science education researchers and peers from other parts of the world. As an example, Prof. Zoubeida R. Dagher was a past LSEP recipient. Prof. Dagher and her research team used the LSEP grant to support teacher understanding of scientific practices in Beirut, Lebanon. The team reported their research results in an International Committee.

Attendee Dominique Bulls said: "When I was accepted to receive the NARST Ph.D. school scholarship [to the SAARMSTE Research School], I instantly became excited to share my research ideas, gain valuable knowledge, and meet great people. I can honestly say that my expectations were greatly exceeded, and this experience will be memorable for a lifetime. I would like to thank NARST and the International Committee for making this experience possible. I am gratefully appreciative of the efforts by the International Committee, and I encourage you to continue offering such great experiences for graduate students."

Funding options: \$2,500 (each scholarship) - \$15,000

# **Teacher Support Scholarship**

NARST provides scholarships for supporting teachers or informal educators who collaborate with NARST members on research projects to participate in and present research papers at the NARST conference.

Funding options: \$800-\$10,000/year

All Scholarship Donations over \$2,000 include a full-page ad in the NARST Conference digital program and logo placement on signage and in the digital program.

#### **Workshops and Institutes**

#### **Linking Science Educators Program**

Linking Science Educators Program (LSEP) is organized by our International Committee to encourage collaborations and dialogue with colleagues from low-income countries. This program pays for a seasoned science educator to travel to provide professional learning experiences for science teachers and science educators (those teaching the science teachers) in developing countries.

#### Funding options: \$7,000- \$15,000/year



Susan Blackley, Rachel Sheffield, and Rekha Koul

Linking Science Educators
Program (LSEP). Dr. Rekha
Koul project's title was
Using a Makerspace
Approach to Create a
Science Community of
Practice (COP) for
Teachers and Pre-Service
Teachers in India.

#### Sandra K. Abell Institute for Doctoral Students (SKAIDS)

Dr. Abell welcomed graduate students into her home every Friday afternoon to provide support for their research and writing. In her spirit, an activity was created in memoriam of her work to provide an intensive summer learning experience to foster fledgling science education researchers. As many as 30 people can attend. Support is needed for the organizer/professional development individual(s), lodging,

(coffee/snacks/dinners), and materials.

Funding opportunity: \$20,000/year



# Thank you for your consideration.

If you would like to explore opportunities to support NARST's pursuit of improving science teaching and learning through research, **please contact**NARST Executive Director, Mackenzie Kelley, with any questions or ideas.

We look forward to partnering with you, to create meaningful outcomes and lasting impact through your sponsorship support and/or exhibitor engagement.

Click here to sign up as an exhibitor and/or sponsor for 2026

NARST Annual International Conference